



PRESENTED BY



FRIDAY, SEPTEMBER 25, 2009

GRAND HYATT HOTEL BALLROOM LEVEL 42ND ST & PARK AVE.

SCHEDULE OF EVENTS

8:00 am - Registration Opens

8:30 am - Exhibit Hall Opens

**8:30 to 9:30am
Continental Breakfast**

**9:00 to 9:45 am
Opening Workshop
Health Care Reform Update
David Introcaso**

**Vice President of Research Services
Marwood Group**

**10:30 to 11:30 am
Concurrent Workshops**

**The Mouth—The Body:
The Link Between Dental Care
And Medical Cost Savings
Anne M. Maloney
President
Sele-Dent, Inc.**

**Electronic Medical Records
Vs. Personal Health Records:
Understanding the Difference
Hassan Mohaideen, M.D.
Founder
Health Plan Systems, Inc.**

**Effective Engagement
Strategies for Working with
Adolescents & Their Families
Jeb Bird, CAC, CCDP
Regional Administrator
White Deer Run**

Break in Exhibit Hall

**Noon to 1:00 pm
Concurrent Workshops**

**The HITECH ACT:
New Privacy & Security
Regulations
Jani K. Rachelson
Partner
Cohen, Weiss & Simon LLP**

**Hearing Loss:
The Next National Epidemic
(Or Can You Hear Me Now?)
Brad H. Volkmer, MBA
President/CEO
EPIC Hearing Healthcare**

**The Treatment of Opioid
Addiction and Its Impact
On the Workplace
Thomas F. Jan, DO
Physician
Massapequa
Pain Management**

1:15pm - Prize Drawings

GRAND PRIZE: ARUBA VACATION

Conference Conclusion

