



PRESENTED BY



FRIDAY, OCTOBER 21, 2011

GRAND HYATT HOTEL MANHATTAN 42<sup>ND</sup> ST & PARK AVE

Schedule of Events

8:00 am - Registration Opens

8:15 am - Exhibit Hall Opens
Continental Breakfast

9:00 to 9:45 am - Opening Workshop

MANAGING COSTS BY IMPROVING THE HEALTH OF YOUR MEMBERS

Tim Gutshall, MD

Telligen

Brian Barry

Telligen

10:30 to 11:30 am

Concurrent Workshops

HEARING LOSS ISN'T JUST AN "OLD AGE" PROBLEM; CHILDREN AND YOUNG ADULTS ARE AT RISK. NOW THERE'S HELP

Mike Reha, CEBS

EPIC Hearing Healthcare

THE CHANGING LANDSCAPE OF OPIATE DEPENDENCE AND REDUCTION

Jeb Bird M.Ps.Sc, CACD, CCDP

CRC Health Group

Refreshment Break in Exhibit Hall

Noon to 1:00 pm

Concurrent Workshops

ACHIEVING COST SAVINGS THROUGH RADIOLOGY BENEFIT MANAGEMENT FOR SELF-INSURED GROUPS

Michael Komarow, MD

Care to Care

THE CHOICE IS YOURS: UTILIZING TECHNOLOGY TO SIMPLIFY PHARMACY BENEFITS PLANNING

Stephen Ulanoski

Prescription Solutions by OptiumRx

1:15pm - Prize Drawings

iPad 2

Grand Prize - Marco Island Vacation

Conference Conclusion



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